

From: PMARTIN --VCH0021A
To: CWALL --VUS0212A Charles Wall

Date and time 04/08/92 17:05:11
JCHARLES--VUS0212A Jim Charles

TO :
FROM : Peter Martin
SUBJECT:

SUBJECT: Potential Projects for Funding.
Dear Jim/Chuck:

Attached are some further details on a couple of projects that we have been asked to consider. I have discussed them with Tony Andrade and he suggests that after Easter we could review them by a conference call.
Regards,
Peter.

P.S. £ is pounds sterling but just doesn't transfer computerwise.

RESEARCH PROPOSALS

RESEARCHER - Peter Lee, Peter Lee Statistics and Computing Ltd.
Sutton, England

ASSOCIATES - Dr E. Roe
Drs Szende and Kendry in Budapest.

AMOUNT REQUESTED - £5000 in a one-time payment.
(BAT is also providing £5000)

PROJECT - Statistical analysis of accuracy of disease diagnosis.

He has 2000 records of people who have died in Budapest hospitals. These include disease diagnosis on hospital admission, diagnosis of cause of death done by hospital clinician at the time of death and then the results of autopsies.

RESEARCHER - Dr D.Warburton, Univ of Reading, U.K.

ASSOCIATES - Members of the ARISE executive committee

AMOUNT REQUESTED - approx £20,000 as partial sponsorship of a conference on "Quality of Life Issues" that will have multi-industrial support (alcohol, caffeine, chocolate and tobacco industries support being sought) and is planned for late 1992.

PROJECT - Conference emphasising similarities between the use of Alcohol, Caffeine, Chocolate and Tobacco.

Two previous conferences have had the proceedings published, have received extensive press, radio and TV coverage and have stressed the normality of these substances. Dr. Warburton is currently working on new members for the Executive Committee and looking into possible venues where positive media coverage can be expected (Atlanta, Brussels and a location in Australia have been proposed). Rothmans and BAT seem prepared to support this project. Guinness supported the last conference and contacts have been made with Nestle. Suchard (Neuchatel) have been approached by the ARISE group and are also positive about the concept.

cc: HGAISCH --VCH0021A Helmut Gaisch AANDRADE--VCH0021A Anthony Andrade
IMARCOVI--VCH0021A Iancon Marcovitch

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